CHAPTER 27

Government and Fiscal Policy

START UP: A MASSIVE STIMULUS

Shaken by the severity of the recession that began in December 2007, Congress passed a huge $787 billion stimulus package in February 2009. President Obama described the measure as only “the beginning” of what the federal government ultimately would do to right the economy.

Roughly a third of the Recovery and Reinvestment Act is for a variety of tax cuts for individuals and firms. For example, each worker making less than $75,000 a year will receive $400 ($800 for a working couple earning up to $150,000) as a kind of rebate for payroll taxes. That works out to $8 a week. Qualifying college students are eligible for $2,500 tax credits for educational expenses. The other two-thirds is for a variety of government spending programs. The president said that the measure would “ignite spending by businesses and consumers … and make the investment necessary for lasting growth and economic prosperity.”

The measure illustrates an important difficulty of using fiscal policy in an effort to stabilize economic activity. It was passed over a year after the recession began. According to an estimate by the Congressional Budget Office (CBO), only about 20% of the spending called for by the legislation will take place in 2009, rising to about two-thirds through the middle of 2010. It is a guess what state the economy will be in then.

A fiscal stimulus package of over $150 billion had already been tried earlier in February 2008. It included $100 billion in tax rebates to households—up to $600 for individuals and $1,200 for couples—and over $50 billion in tax breaks for businesses. The boost to aggregate demand seemed slight—consumers saved much of their rebate money. In November 2008, unemployment insurance benefits were extended for seven additional weeks, in recognition of the growing unemployment problem.

President Obama argued that his proposals for dealing with the economy in the short term would, coincidentally, also promote long-term economic health. Some critics argued for a greater focus on tax cuts while others were concerned about whether the spending would focus on getting the greatest employment increase or be driven by political considerations.

How do government tax and expenditure policies affect real GDP and the price level? Why do economists differ so sharply in assessing the likely impact of such policies? Can fiscal policy be used to stabilize the economy in the short run? What are the long-run effects of government spending and taxing?

We begin with a look at the government’s budget to see how it spends the tax revenue it collects. Clearly, the government’s budget is not always in balance, so we will also look at government deficits and debt. We will then look at how fiscal policy works to stabilize the economy, distinguishing between built-in stabilization methods and discretionary measures. We will end the chapter with a discussion of why fiscal policy is so controversial.
As in the previous chapter on monetary policy, our primary focus will be U.S. policy. However, the tools available to governments around the world are quite similar, as are the issues surrounding the use of fiscal policy.

1. GOVERNMENT AND THE ECONOMY

LEARNING OBJECTIVES

1. Understand the major components of U.S. government spending and sources of government revenues.
2. Define the terms budget surplus, budget deficit, balanced budget, and national debt, and discuss their trends over time in the United States.

We begin our analysis of fiscal policy with an examination of government purchases, transfer payments, and taxes in the U.S. economy.

1.1 Government Purchases

The government-purchases component of aggregate demand includes all purchases by government agencies of goods and services produced by firms, as well as direct production by government agencies themselves. When the federal government buys staples and staplers, the transaction is part of government purchases. The production of educational and research services by public colleges and universities is also counted in the government-purchases component of GDP.

While government spending has grown over time, government purchases as a share of GDP generally declined from over 20% until the early 1990s to under 18% in 2001. Since then, though, the percentage of government purchases in GDP began to increase back toward 20%, first as military spending picked up and then more recently to over 20% during the 2007-2009 recession.

Figure 27.1 shows federal as well as state and local government purchases as a percentage of GDP from 1960 to 2009. Notice the changes that have occurred over this period. In 1960, the federal government accounted for the majority share of total purchases. Since then, however, federal purchases have fallen by almost half relative to GDP, while state and local purchases relative to GDP have risen.

FIGURE 27.1 Federal, State, and Local Purchases Relative to GDP, 1960–2009

Government purchases were generally above 20% of GDP from 1960 until the early 1990s and then below 20% of GDP until the 2007-2009 recession. The share of government purchases in GDP began rising again in the 21st century.

Source: Bureau of Economic Analysis, NIPA Table 1.1 and 3.1 (November 23, 2010 revision).
1.2 Transfer Payments

A transfer payment is the provision of aid or money to an individual who is not required to provide anything in exchange. Social Security and welfare benefits are examples of transfer payments. During the 2007–2009 recession, transfers again rose.

A number of changes have influenced transfer payments over the past several decades. First, they increased rapidly during the late 1960s and early 1970s. This was the period in which federal programs such as Medicare (health insurance for the elderly) and Medicaid (health insurance for the poor) were created and other programs were expanded.

Figure 27.2 shows that transfer payment spending by the federal government and by state and local governments has risen as a percentage of GDP. In 1960, such spending totaled about 6% of GDP; by 2009, it had risen to about 18%. The federal government accounts for the bulk of transfer payment spending in the United States.

Transfer payment spending relative to GDP tends to fluctuate with the business cycle. Transfer payments fell during the late 1970s, a period of expansion, then rose as the economy slipped into a recessionary gap during the 1979–1982 period. Transfer payments fell during the expansion that began late in 1982, then began rising in 1989 as the expansion began to slow. Transfer payments continued to rise relative to GDP during the recessions of 1990–1991 and 2001–2002 and then fell as the economy entered expansionary phases after each of those recessions. During the 2007—2009 recession, transfers again rose.

When economic activity falls, incomes fall, people lose jobs, and more people qualify for aid. People qualify to receive welfare benefits, such as cash, food stamps, or Medicaid, only if their income falls below a certain level. They qualify for unemployment compensation by losing their jobs. More people qualify for transfer payments during recessions. When the economy expands, incomes and employment rise, and fewer people qualify for welfare or unemployment benefits. Spending for those programs therefore tends to fall during an expansion.

Figure 27.3 summarizes trends in government spending since 1960. It shows three categories of government spending relative to GDP: government purchases, transfer payments, and net interest. Net interest includes payments of interest by governments at all levels on money borrowed, less interest earned on saving.
**FIGURE 27.3** Government Spending as a Percentage of GDP, 1960–2009

This chart shows three major categories of government spending as percentages of GDP: government purchases, transfer payments, and net interest.

Source: Bureau of Economic Analysis, NIPA Table 1.1 and 3.1 (November 23, 2010 revision).

1.3 Taxes

Taxes affect the relationship between real GDP and personal disposable income; they therefore affect consumption. They also influence investment decisions. Taxes imposed on firms affect the profitability of investment decisions and therefore affect the levels of investment firms will choose. Payroll taxes imposed on firms affect the costs of hiring workers; they therefore have an impact on employment and on the real wages earned by workers.

The bulk of federal receipts come from the personal income tax and from payroll taxes. State and local tax receipts are dominated by property taxes and sales taxes. The federal government, as well as state and local governments, also collects taxes imposed on business firms, such as taxes on corporate profits. Figure 27.4 shows the composition of federal, state, and local receipts in a recent year.
1.4 The Government Budget Balance

The government’s budget balance is the difference between the government’s revenues and its expenditures. A budget surplus occurs if government revenues exceed expenditures. A budget deficit occurs if government expenditures exceed revenues. The minus sign is often omitted when reporting a deficit. If the budget surplus equals zero, we say the government has a balanced budget.

Figure 27.5 compares federal, state, and local government revenues to expenditures relative to GDP since 1960. The government’s budget was generally in surplus in the 1960s, then mostly in deficit since, except for a brief period between 1998 and 2001. Bear in mind that these data are for all levels of government.

FIGURE 27.5 Government Revenue and Expenditure as a Percentage of GDP, 1960–2009

The government’s budget was generally in surplus in the 1960s, then mostly in deficit since, except for a brief period between 1998 and 2001.
The administration of George W. Bush saw a large increase in the federal deficit. In part, this is the result of the government’s response to the terrorist attacks in 2001. It also results, however, from large increases in federal spending at all levels together with tax cuts in 2001, 2002, and 2003. The federal deficit is projected to be even larger during the administration of Barack Obama.

1.5 The National Debt

The national debt is the sum of all past federal deficits, minus any surpluses. Figure 27.6 shows the national debt as a percentage of GDP. It suggests that, relative to the level of economic activity, the debt is well below the levels reached during World War II. The ratio of debt to GDP rose from 1981 to 1996 and fell in the last years of the 20th century; it began rising again in 2002.

FIGURE 27.6 The National Debt and the Economy, 1929–2009

The national debt relative to GDP is much smaller today than it was during World War II. The ratio of debt to GDP rose from 1981 to 1996 and fell in the last years of the 20th century; it began rising again in 2002.


Judged by international standards, the U.S. national debt relative to its GDP is somewhat above average among developed nations. Figure 27.7 shows national debt as a percentage of GDP for 26 countries in 2008. It also shows deficits or surpluses as a percentage of GDP.
FIGURE 27.7 Debts and Deficits for 26 Nations, 2008

The chart shows national debt as a percentage of GDP and deficits or surpluses as a percentage of GDP in 2008. The national debt of the United States relative to its GDP was somewhat above average among these nations.

<table>
<thead>
<tr>
<th>Country</th>
<th>National Debt as percentage of GDP</th>
<th>Deficit (−) or surplus as percentage of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan</td>
<td>172.1</td>
<td>−2.7</td>
</tr>
<tr>
<td>Italy</td>
<td>114.4</td>
<td>−2.7</td>
</tr>
<tr>
<td>Greece</td>
<td>102.6</td>
<td>−7.8</td>
</tr>
<tr>
<td>Iceland</td>
<td>96.3</td>
<td>−13.6</td>
</tr>
<tr>
<td>Belgium</td>
<td>93.5</td>
<td>−1.2</td>
</tr>
<tr>
<td>Hungary</td>
<td>77.0</td>
<td>−3.7</td>
</tr>
<tr>
<td>France</td>
<td>75.7</td>
<td>−3.4</td>
</tr>
<tr>
<td>Portugal</td>
<td>75.2</td>
<td>−2.8</td>
</tr>
<tr>
<td>United States</td>
<td>70.0</td>
<td>−6.5</td>
</tr>
<tr>
<td>Canada</td>
<td>69.7</td>
<td>0.1</td>
</tr>
<tr>
<td>Germany</td>
<td>68.8</td>
<td>−0.2</td>
</tr>
<tr>
<td>Austria</td>
<td>66.2</td>
<td>−0.5</td>
</tr>
<tr>
<td>Netherlands</td>
<td>65.8</td>
<td>0.7</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>56.8</td>
<td>−5.3</td>
</tr>
<tr>
<td>Norway</td>
<td>56.0</td>
<td>18.8</td>
</tr>
<tr>
<td>Poland</td>
<td>54.0</td>
<td>−3.7</td>
</tr>
<tr>
<td>Sweden</td>
<td>47.1</td>
<td>2.5</td>
</tr>
<tr>
<td>Spain</td>
<td>47.0</td>
<td>−4.1</td>
</tr>
<tr>
<td>Switzerland</td>
<td>44.0</td>
<td>1.6</td>
</tr>
<tr>
<td>Finland</td>
<td>40.7</td>
<td>4.4</td>
</tr>
<tr>
<td>Denmark</td>
<td>39.8</td>
<td>3.4</td>
</tr>
<tr>
<td>Slovak Republic</td>
<td>30.8</td>
<td>−2.3</td>
</tr>
<tr>
<td>Korea</td>
<td>26.6</td>
<td>3.3</td>
</tr>
<tr>
<td>New Zealand</td>
<td>25.3</td>
<td>3.1</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>16.3</td>
<td>2.5</td>
</tr>
<tr>
<td>Australia</td>
<td>14.3</td>
<td>1.0</td>
</tr>
<tr>
<td>Average</td>
<td>63.3</td>
<td></td>
</tr>
</tbody>
</table>


KEY TAKEAWAYS

- Over the last 50 years, government purchases fell from about 20% of U.S. GDP to below 20%, but have been rising over the last decade.
- Transfer payment spending has risen sharply, both in absolute terms and as a percentage of real GDP since 1960.
- The bulk of federal revenues comes from income and payroll taxes. State and local revenues consist primarily of sales and property taxes.
- The government budget balance is the difference between government revenues and government expenditures.
- The national debt is the sum of all past federal deficits minus any surpluses.

TRY IT!

What happens to the national debt when there is a budget surplus? What happens to it when there is a budget deficit? What happens to the national debt if there is a decrease in a surplus? What happens to it if the deficit falls?
One method of assessing the degree to which current fiscal policies affect future generations is through a device introduced in the early 1990s called generational accounting. It measures the impact of current fiscal policies on different generations in the economy, including future generations. Generational accounting is now practiced by governments in many countries, including the United States and the European Union.

As populations age, the burden of current fiscal policy is increasingly borne by younger people in the population. In most countries, economists computing generational accounts have found that people age 40 or below will pay more in taxes than they receive in transfer payments, while those age 60 or above will receive more in transfers than they pay in taxes. The differences are huge. According to a recent study by Jagadeesh Gokhale, summarized in the table below, in 2004 in the United States, a male age 30 could expect to pay $201,300 more than he receives in government transfers during his lifetime, while another male age 75 could expect to receive $171,100 more in transfers than he paid in taxes during his lifetime. That is a difference of $372,400! For future generations, those born after the year 2004, the difference is even more staggering. A male born after the year 2005 can expect to pay $332,200 more in taxes than he will receive in transfer payments. For a woman, the differences are also large but not as great. A woman age 30 in 2004 could expect to pay $30,200 more in taxes than she will receive in transfers during her lifetime, while a woman age 75 could expect to receive transfers of $184,100 in excess of her lifetime tax burden.

The table below gives generational accounting estimates for the United States for the year 2004 for males and females. Notice that the net burden on females is much lower than for males. That is because women live longer than men and thus receive Social Security and Medicare benefits over a longer period of time. Women also have lower labor force participation rates and earn less than men, and pay lower taxes as a result.

**Generational Accounts for the United States (thousands of 2004 dollars)**

<table>
<thead>
<tr>
<th>Year of birth</th>
<th>Age in 2004</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005 (future born)</td>
<td>-1</td>
<td>333.2</td>
<td>26.0</td>
</tr>
<tr>
<td>2004 (newborn)</td>
<td>0</td>
<td>104.3</td>
<td>8.1</td>
</tr>
<tr>
<td>1999</td>
<td>15</td>
<td>185.7</td>
<td>42.0</td>
</tr>
<tr>
<td>1994</td>
<td>30</td>
<td>201.3</td>
<td>30.2</td>
</tr>
<tr>
<td>1995</td>
<td>45</td>
<td>67.8</td>
<td>-54.1</td>
</tr>
<tr>
<td>1944</td>
<td>60</td>
<td>-162.6</td>
<td>-189.4</td>
</tr>
<tr>
<td>1929</td>
<td>75</td>
<td>-171.1</td>
<td>-184.1</td>
</tr>
<tr>
<td>1914</td>
<td>90</td>
<td>-65.0</td>
<td>-69.2</td>
</tr>
</tbody>
</table>

Generational accounting has its critics—for example, the table above only measures direct taxes and transfers but omits benefits from government spending on public goods and services. In addition, government spending programs can be modified, which would alter the impact on future generations. Nonetheless, it does help to focus attention on the sustainability of current fiscal policies. Can future generations pay for Social Security, Medicare, and other retirement and health care spending as currently configured? Should they be asked to do so?

2. THE USE OF FISCAL POLICY TO STABILIZE THE ECONOMY

LEARNING OBJECTIVES

1. Define automatic stabilizers and explain how they work.
2. Explain and illustrate graphically how discretionary fiscal policy works and compare the changes in aggregate demand that result from changes in government purchases, income taxes, and transfer payments.

Fiscal policy—the use of government expenditures and taxes to influence the level of economic activity—is the government counterpart to monetary policy. Like monetary policy, it can be used in an effort to close a recessionary or an inflationary gap. Some tax and expenditure programs change automatically with the level of economic activity. We will examine these first. Then we will look at how discretionary fiscal policies work. Four examples of discretionary fiscal policy choices were the tax cuts introduced by the Kennedy, Reagan, and George W. Bush administrations and the increase in government purchases proposed by President Clinton in 1993. The 2009 fiscal stimulus bill passed in the first months of the administration of Barack Obama included both tax cuts and spending increases. All were designed to stimulate aggregate demand and close recessionary gaps.

2.1 Automatic Stabilizers

Certain government expenditure and taxation policies tend to insulate individuals from the impact of shocks to the economy. Transfer payments have this effect. Because more people become eligible for income supplements when income is falling, transfer payments reduce the effect of a change in real GDP on disposable personal income and thus help to insulate households from the impact of the change. Income taxes also have this effect. As incomes fall, people pay less in income taxes.

Any government program that tends to reduce fluctuations in GDP automatically is called an automatic stabilizer. Automatic stabilizers tend to increase GDP when it is falling and reduce GDP when it is rising.

To see how automatic stabilizers work, consider the decline in real GDP that occurred during the recession of 1990–1991. Real GDP fell 1.6% from the peak to the trough of that recession. The reduction in economic activity automatically reduced tax payments, reducing the impact of the downturn on disposable personal income. Furthermore, the reduction in incomes increased transfer payment spending, boosting disposable personal income further. Real disposable personal income thus fell by only 0.9% during the 1990–1991 recession, a much smaller percentage than the reduction in real GDP. Rising transfer payments and falling tax collections helped cushion households from the impact of the recession and kept real GDP from falling as much as it would have otherwise.

Automatic stabilizers have emerged as key elements of fiscal policy. Increases in income tax rates and unemployment benefits have enhanced their importance as automatic stabilizers. The introduction in the 1960s and 1970s of means-tested federal transfer payments, in which individuals qualify depending on their income, added to the nation’s arsenal of automatic stabilizers. The advantage of automatic stabilizers is suggested by their name. As soon as income starts to change, they go to work. Because they affect disposable personal income directly, and because changes in disposable personal income are closely linked to changes in consumption, automatic stabilizers act swiftly to reduce the degree of changes in real GDP.

It is important to note that changes in expenditures and taxes that occur through automatic stabilizers do not shift the aggregate demand curve. Because they are automatic, their operation is already incorporated in the curve itself.
2.2 Discretionary Fiscal Policy Tools

As we begin to look at deliberate government efforts to stabilize the economy through fiscal policy choices, we note that most of the government’s taxing and spending is for purposes other than economic stabilization. For example, the increase in defense spending in the early 1980s under President Ronald Reagan and in the administration of George W. Bush were undertaken primarily to promote national security. That the increased spending affected real GDP and employment was a by-product. The effect of such changes on real GDP and the price level is secondary, but it cannot be ignored. Our focus here, however, is on discretionary fiscal policy that is undertaken with the intention of stabilizing the economy. As we have seen, the tax cuts introduced by the Bush administration were justified as expansionary measures.

Discretionary government spending and tax policies can be used to shift aggregate demand. Expansionary fiscal policy might consist of an increase in government purchases or transfer payments, a reduction in taxes, or a combination of these tools to shift the aggregate demand curve to the right. A contractionary fiscal policy might involve a reduction in government purchases or transfer payments, an increase in taxes, or a mix of all three to shift the aggregate demand curve to the left.

Figure 27.9 illustrates the use of fiscal policy to shift aggregate demand in response to a recessionary gap and an inflationary gap. In Panel (a), the economy produces a real GDP of \( Y_1 \), which is below its potential level of \( Y_p \). An expansionary fiscal policy seeks to shift aggregate demand to \( AD_2 \) in order to close the gap. In Panel (b), the economy initially has an inflationary gap at \( Y_1 \). A contractionary fiscal policy seeks to reduce aggregate demand to \( AD_2 \) and close the gap. Now we shall look at how specific fiscal policy options work. In our preliminary analysis of the effects of fiscal policy on the economy, we will assume that at a given price level these policies do not affect interest rates or exchange rates. We will relax that assumption later in the chapter.

**FIGURE 27.9 Expansionary and Contractionary Fiscal Policies to Shift Aggregate Demand**

In Panel (a), the economy faces a recessionary gap (\( Y_p - Y_1 \)). An expansionary fiscal policy seeks to shift aggregate demand to \( AD_2 \) to close the gap. In Panel (b), the economy faces an inflationary gap (\( Y_1 - Y_p \)). A contractionary fiscal policy seeks to reduce aggregate demand to \( AD_2 \) to close the gap.

2.3 Changes in Government Purchases

One policy through which the government could seek to shift the aggregate demand curve is a change in government purchases. We learned that the aggregate demand curve shifts to the right by an amount equal to the initial change in government purchases times the multiplier. This multiplied effect of a change in government purchases occurs because the increase in government purchases increases income, which in turn increases consumption. Then, part of the impact of the increase in aggregate demand is absorbed by higher prices, preventing the full increase in real GDP that would have occurred if the price level did not rise.
Figure 27.10 shows the effect of an increase in government purchases of $200 billion. The initial price level is $P_1$ and the initial equilibrium real GDP is $12,000,000$. Suppose the multiplier is 2. The $200 billion increase in government purchases increases the total quantity of goods and services demanded, at a price level of $P_1$, by $400$ billion (the $200 billion increase in government purchases times the multiplier) to $12,400$ billion. The aggregate demand thus shifts to the right by that amount to $AD_2$. The equilibrium level of real GDP rises to $12,300$ billion, and the price level rises to $P_2$.

A reduction in government purchases would have the opposite effect. The aggregate demand curve would shift to the left by an amount equal to the initial change in government purchases times the multiplier. Real GDP and the price level would fall.

2.4 Changes in Business Taxes

One of the first fiscal policy measures undertaken by the Kennedy administration in the 1960s was an investment tax credit. An investment tax credit allows a firm to reduce its tax liability by a percentage of the investment it undertakes during a particular period. With an investment tax credit of 10%, for example, a firm that engaged in $1$ million of investment during a year could reduce its tax liability for that year by $100,000$. The investment tax credit introduced by the Kennedy administration was later repealed. It was reintroduced during the Reagan administration in 1981, then abolished by the Tax Reform Act of 1986. President Clinton called for a new investment tax credit in 1993 as part of his job stimulus proposal, but that proposal was rejected by Congress. The Bush administration reinstated the investment tax credit as part of its tax cut package.

An investment tax credit is intended, of course, to stimulate additional private sector investment. A reduction in the tax rate on corporate profits would be likely to have a similar effect. Conversely, an increase in the corporate income tax rate or a reduction in an investment tax credit could be expected to reduce investment.

A change in investment affects the aggregate demand curve in precisely the same manner as a change in government purchases. It shifts the aggregate demand curve by an amount equal to the initial change in investment times the multiplier.

An increase in the investment tax credit, or a reduction in corporate income tax rates, will increase investment and shift the aggregate demand curve to the right. Real GDP and the price level will rise. A reduction in the investment tax credit, or an increase in corporate income tax rates, will reduce investment and shift the aggregate demand curve to the left. Real GDP and the price level will fall.[2]

2.5 Changes in Income Taxes

Income taxes affect the consumption component of aggregate demand. An increase in income taxes reduces disposable personal income and thus reduces consumption (but by less than the change in disposable personal income). That shifts the aggregate demand curve leftward by an amount equal to the initial change in consumption that the change in income taxes produces times the multiplier.[3] A reduction in income taxes increases disposable personal income, increases consumption (but by less than the change in disposable personal income), and increases aggregate demand.

Suppose, for example, that income taxes are reduced by $200 billion. Only some of the increase in disposable personal income will be used for consumption and the rest will be saved. Suppose the initial increase in consumption is $180 billion. Then the shift in the aggregate demand curve will be a multiple of $180 billion; if the multiplier is 2, aggregate demand will shift to the right by $360 billion. Thus, as compared to the $200-billion increase in government purchases that we saw in Figure 27.10, the shift in the aggregate demand curve due to an income tax cut is somewhat less, as is the effect on real GDP and the price level.

2.6 Changes in Transfer Payments

Changes in transfer payments, like changes in income taxes, alter the disposable personal income of households and thus affect their consumption, which is a component of aggregate demand. A change in transfer payments will thus shift the aggregate demand curve because it will affect consumption. Because consumption will change by less than the change in disposable personal income, a change in transfer payments of some amount will result in a smaller change in real GDP than would a change in government purchases of the same amount. As with income taxes, a $200-billion increase in transfer
payments will shift the aggregate demand curve to the right by less than the $200-billion increase in government purchases that we saw in Figure 27.10.

Table 27.2 summarizes U.S. fiscal policies undertaken to shift aggregate demand since the 1964 tax cuts. We see that expansionary policies have been chosen in response to recessionary gaps and that contractionary policies have been chosen in response to inflationary gaps. Changes in government purchases and in taxes have been the primary tools of fiscal policy in the United States.

**TABLE 27.2 Fiscal Policy in the United States Since 1964**
The table lists the major proposed uses of discretionary policy over the last four decades.

<table>
<thead>
<tr>
<th>Year</th>
<th>Situation</th>
<th>Policy response</th>
</tr>
</thead>
<tbody>
<tr>
<td>1968</td>
<td>Inflationary gap</td>
<td>A temporary tax increase, first recommended by President Johnson’s Council of Economic Advisers in 1965, goes into effect. This one-time surcharge of 10% is added to individual income tax liabilities.</td>
</tr>
<tr>
<td>1969</td>
<td>Inflationary gap</td>
<td>President Nixon, facing a continued inflationary gap, orders cuts in government purchases.</td>
</tr>
<tr>
<td>1975</td>
<td>Recessionary gap</td>
<td>President Ford, facing a recession induced by an OPEC oil-price increase, proposes a temporary 10% tax cut. It is passed almost immediately and goes into effect within two months.</td>
</tr>
<tr>
<td>1981</td>
<td>Recessionary gap</td>
<td>President Reagan had campaigned on a platform of increased defense spending and a sharp cut in income taxes. The tax cuts are approved in 1981 and are implemented over a period of three years. The increased defense spending begins in 1981. While the Reagan administration rejects the use of fiscal policy as a stabilization tool, its policies tend to increase aggregate demand early in the 1980s.</td>
</tr>
<tr>
<td>1992</td>
<td>Recessionary gap</td>
<td>President Bush had rejected the use of expansionary fiscal policy during the recession of 1990–1991. Indeed, he agreed late in 1990 to a cut in government purchases and a tax increase. In a campaign year, however, he orders a cut in withholding rates designed to increase disposable personal income in 1992 and to boost consumption.</td>
</tr>
<tr>
<td>1993</td>
<td>Recessionary gap</td>
<td>President Clinton calls for a $16-billion jobs package consisting of increased government purchases and tax cuts aimed at stimulating investment. The president says the plan will create 500,000 new jobs. The measure is rejected by Congress.</td>
</tr>
<tr>
<td>2001</td>
<td>Recessionary gap</td>
<td>President Bush campaigned to reduce taxes in order to reduce the size of government and encourage long-term growth. When he took office in 2001, the economy was weak and the $1.35-billion tax cut was aimed at both long-term tax relief and at stimulating the economy in the short term. It included, for example, a personal income tax rebate of $300 to $600 per household. With unemployment still high a couple of years into the expansion, another tax cut was passed in 2003.</td>
</tr>
<tr>
<td>2008</td>
<td>Recessionary gap</td>
<td>Fiscal stimulus package of $150 billion to spur economy. It included $100 billion in tax rebates and $50 in tax cuts for businesses.</td>
</tr>
<tr>
<td>2009</td>
<td>Recessionary gap</td>
<td>Fiscal stimulus package of $787 billion included tax cuts and increased government spending passed in early days of President Obama’s administration.</td>
</tr>
</tbody>
</table>

**KEY TAKEAWAYS**

- Discretionary fiscal policy may be either expansionary or contractionary.
- A change in government purchases shifts the aggregate demand curve at a given price level by an amount equal to the initial change in government purchases times the multiplier. The change in real GDP, however, will be reduced by the fact that the price level will change.
- A change in income taxes or government transfer payments shifts the aggregate demand curve by a multiple of the initial change in consumption (which is less than the change in personal disposable income) that the change in income taxes or transfer payments causes. Then, the change in real GDP will be reduced by the fact that the price level will change.
- A change in government purchases has a larger impact on the aggregate demand curve than does an equal change in income taxes or transfers.
- Changes in business tax rates, including an investment tax credit, can be used to influence the level of investment and thus the level of aggregate demand.

**TRY IT!**

Suppose the economy has an inflationary gap. What fiscal policies might be used to close the gap? Using the model of aggregate demand and aggregate supply, illustrate the effect of these policies.
Christina Romer, tapped by Barack Obama to head the Council of Economic Advisers, has a long history of writing on economic history. Much of her work focuses on the macroeconomic performance of the United States economy over the past 100-plus years and hence also involves painstaking work to construct historical data series.

One such study titled “Changes in Business Cycles: Evidence and Explanations” draws on a number of her research efforts to compare economic fluctuations before World War I to those after World War II in order to see if the advent of macroeconomic stabilization policy has affected macroeconomic performance. After first showing that macroeconomic performance has not improved as markedly as we might think (excluding the interwar period when “all hell broke loose in the American economy”), she does conclude that monetary and fiscal policies to influence aggregate demand since World War II have “served to dampen many recessions and counteract some shocks entirely.”

She notes that before World War I, changes in macroeconomic policy could not have affected economic performance, because the government was simply too small, with, for example, government spending as a percent of GNP averaging between 1.5% and 2.5% between 1901 and 1916. During that period, the government did operate under specified monetary standards and banking regulations, but the Federal Reserve was not created until 1914, so there was no monetary institution to respond to macroeconomic instability. Thus, macroeconomic policy can truly be seen as a post–World War II phenomenon.

Germaine to the focus on fiscal policy in this chapter, Romer found that discretionary fiscal policy after World War II contributed 0.5 percentage points to the rate of growth of real GDP in years following the troughs of recessions, while automatic stabilizers contributed 0.85 percentage points. Adding in the average contribution of monetary policy of 1.5 percentage points, macroeconomic policy in total contributed 2.85 percentage points to the average actual growth of GDP in the years following troughs of 4.6%. She also concluded that macroeconomic policies likely prevented some recessions or near-recessions. For example, automatic stabilizers muted fluctuations in years of extreme changes in GDP, up or down, by 1 to 2 percentage points in absolute value and fluctuations in years of moderate changes in GDP by about 0.5 percentage points in absolute value.

Especially in light of the active use of both monetary and fiscal policies to counter the recession that began in December 2007, she also found that there has been a rise in policy-induced recessions and that this phenomenon explains why output and other macroeconomic variables have not been more stable in the past half-century and why post–World War II business cycles have been in the moderate range. In particular, she argues that the Fed has generally been too expansionary when the economy was growing, which has led to inflation. Then the Fed has used contractionary policy to reduce inflation. She concludes, “In essence, we have replaced the prewar boom-bust cycle driven by animal spirits and financial panics with the postwar boom-bust cycle driven by policy.”

3. ISSUES IN FISCAL POLICY

LEARNING OBJECTIVES

1. Explain how the various kinds of lags influence the effectiveness of discretionary fiscal policy.
2. Explain and illustrate graphically how crowding out (and its reverse) influences the impact of expansionary or contractionary fiscal policy.
3. Discuss the controversy concerning which types of fiscal policies to use, including the arguments from supply-side economics.

The discussion in the previous section about the use of fiscal policy to close gaps suggests that economies can be easily stabilized by government actions to shift the aggregate demand curve. However, as we discovered with monetary policy in the previous chapter, government attempts at stabilization are fraught with difficulties.

3.1 Lags

Discretionary fiscal policy is subject to the same lags that we discussed for monetary policy. It takes some time for policy makers to realize that a recessionary or an inflationary gap exists—the recognition lag. Recognition lags stem largely from the difficulty of collecting economic data in a timely and accurate fashion. The current recession was not identified until October 2008, when the Business Cycle Dating Committee of the National Bureau of Economic Research announced that it had begun in December 2007. Then, more time elapses before a fiscal policy, such as a change in government purchases or a change in taxes, is agreed to and put into effect—the implementation lag. Finally, still more time goes by before the policy has its full effect on aggregate demand—the impact lag.

Changes in fiscal policy are likely to involve a particularly long implementation lag. A tax cut was proposed to presidential candidate John F. Kennedy in 1960 as a means of ending the recession that year. He recommended it to Congress in 1962. It was not passed until 1964, three years after the recession had ended. Some economists have concluded that the long implementation lag for discretionary fiscal policy makes this stabilization tool ineffective. Fortunately, automatic stabilizers respond automatically to changes in the economy. They thus avoid not only the implementation lag but also the recognition lag.

The implementation lag results partly from the nature of bureaucracy itself. The CBO estimate that only a portion of the spending for the stimulus plan passed in 2009 will be spent in the next two years is an example of the implementation lag. Government spending requires bureaucratic approval of that spending. For example, a portion of the stimulus plan must go through the Department of Energy. One division of the department focuses on approving loan guarantees for energy-saving industrial projects. It was created early in 2007 as part of another effort to stimulate economic activity. A Minnesota company, Sage Electrochromics, has developed a process for producing windows that can be darkened or lightened on demand to reduce energy use in buildings. Sage applied two years ago for a guarantee on a loan of $66 million to build a plant that would employ 250 workers. Its application has not been approved. In fact, the loan approval division, which will be crucial for projects in the stimulus plan, has never approved any application made to it in its two years in existence!

Energy Secretary Steven Chu, a Nobel Prize-winning physicist, recognizes the urgency of the problem. In an interview with the Wall Street Journal, Dr. Chu said that his agency would have to do better. “Otherwise, it’s just going to be a bust,” he said. [4]

3.2 Crowding Out

Because an expansionary fiscal policy either increases government spending or reduces revenues, it increases the government budget deficit or reduces the surplus. A contractionary policy is likely to reduce a deficit or increase a surplus. In either case, fiscal policy thus affects the bond market. Our analysis of
monetary policy showed that developments in the bond market can affect investment and net exports. We shall find in this section that the same is true for fiscal policy.

Figure 27.12 shows the impact of an expansionary fiscal policy: an increase in government purchases. The increase in government purchases increases the deficit or reduces the surplus. In either case, the Treasury will sell more bonds than it would have otherwise, shifting the supply curve for bonds to the right in Panel (a). That reduces the price of bonds, raising the interest rate. The increase in the interest rate reduces the quantity of private investment demanded. The higher interest rate increases the demand for and reduces the supply of dollars in the foreign exchange market, raising the exchange rate in Panel (b). A higher exchange rate reduces net exports. Panel (c) shows the effects of all these changes on the aggregate demand curve. Before the change in government purchases, the economy is in equilibrium at a real GDP of $Y_1$, determined by the intersection of $AD_1$ and the short-run aggregate supply curve. The increase in government expenditures would shift the curve outward to $AD_2$ if there were no adverse impact on investment and net exports. But the reduction in investment and net exports partially offsets this increase. Taking the reduction in investment and net exports into account means that the aggregate demand curve shifts only to $AD_3$. The tendency for an expansionary fiscal policy to reduce other components of aggregate demand is called *crowding out*. In the short run, this policy leads to an increase in real GDP to $Y_2$ and a higher price level, $P_2$.

**FIGURE 27.12 An Expansionary Fiscal Policy and Crowding Out**

In Panel (a), increased government purchases are financed through the sale of bonds, lowering their price to $P^b_2$. In Panel (b), the higher interest rate causes the exchange rate to rise, reducing net exports. Increased government purchases would shift the aggregate demand curve to $AD_2$ in Panel (c) if there were no crowding out. Crowding out of investment and net exports, however, causes the aggregate demand curve to shift only to $AD_3$. Then a higher price level means that GDP rises only to $Y_2$.

Crowding out reduces the effectiveness of any expansionary fiscal policy, whether it be an increase in government purchases, an increase in transfer payments, or a reduction in income taxes. Each of these policies increases the deficit and thus increases government borrowing. The supply of bonds increases, interest rates rise, investment falls, the exchange rate rises, and net exports fall.
Note, however, that it is private investment that is crowded out. The expansionary fiscal policy could take the form of an increase in the investment component of government purchases. As we have learned, some government purchases are for goods, such as office supplies, and services. But the government can also purchase investment items, such as roads and schools. In that case, government investment may be crowding out private investment.

The reverse of crowding out occurs with a contractionary fiscal policy—a cut in government purchases or transfer payments, or an increase in taxes. Such policies reduce the deficit (or increase the surplus) and thus reduce government borrowing, shifting the supply curve for bonds to the left. Interest rates drop, inducing a greater quantity of investment. Lower interest rates also reduce the demand for and increase the supply of dollars, lowering the exchange rate and boosting net exports. This phenomenon is known as “crowding in.”

Crowding out and crowding in clearly weaken the impact of fiscal policy. An expansionary fiscal policy has less punch; a contractionary policy puts less of a damper on economic activity. Some economists argue that these forces are so powerful that a change in fiscal policy will have no effect on aggregate demand. Because empirical studies have been inconclusive, the extent of crowding out (and its reverse) remains a very controversial area of study.

Also, the fact that government deficits today may reduce the capital stock that would otherwise be available to future generations does not imply that such deficits are wrong. If, for example, the deficits are used to finance public sector investment, then the reduction in private capital provided to the future is offset by the increased provision of public sector capital. Future generations may have fewer office buildings but more schools.

### 3.3 Choice of Policy

Supply-side economics is the school of thought that promotes the use of fiscal policy to stimulate long-run aggregate supply. Supply-side economists advocate reducing tax rates in order to encourage people to work more or more individuals to work and providing investment tax credits to stimulate capital formation.

While there is considerable debate over how strong the supply-side effects are in relation to the demand-side effects, such considerations may affect the choice of policies. Supply-siders tend to favor tax cuts over increases in government purchases or increases in transfer payments. President Reagan advocated tax cuts in 1981 on the basis of their supply-side effects. Coupled with increased defense spending in the early 1980s, fiscal policy under Mr. Reagan clearly stimulated aggregate demand by increasing both consumption and investment. Falling inflation and accelerated growth are signs that supply-side factors may also have been at work during that period. President George W. Bush’s chief economic adviser, N. Gregory Mankiw, argued that the Bush tax cuts would encourage economic growth, a supply-side argument. Mr. Bush’s next chief economic adviser, Ben Bernanke, who became the next chairman of the Federal Reserve Board in 2006, made a similar argument and urged that the Bush tax cuts be made permanent.

Finally, even when there is agreement to stimulate the economy, say through increasing government expenditures on highways, the how question remains. How should the expenditures be allocated? Specifically, which states should the highways run through? Each member of Congress has a political stake in the outcome. These types of considerations make the implementation lag particularly long for fiscal policy.
**KEY TAKEAWAYS**

- Discretionary fiscal policy involves the same kind of lags as monetary policy. However, the implementation lag in fiscal policy is likely to be more pronounced, while the impact lag is likely to be less pronounced.
- Expansionary fiscal policy may result in the crowding out of private investment and net exports, reducing the impact of the policy. Similarly, contractionary policy may "crowd in" additional investment and net exports, reducing the contractionary impact of the policy.
- Supply-side economics stresses the use of fiscal policy to stimulate economic growth. Advocates of supply-side economics generally favor tax cuts to stimulate economic growth.

**TRY IT!**

Do the following hypothetical situations tend to enhance or make more difficult the use of fiscal policy as a stabilization tool?

1. Better and more speedily available data on the state of the economy
2. A finding that private sector investment spending is not much affected by interest rate changes
3. A finding that the supply-side effects of a tax cut are substantial

**Case in Point: Crowding Out in Canada**

In an intriguing study, economist Baotai Wang examined the degree of crowding out of Canadian private investment as a result of government expenditures from 1961–2000. What made Professor Wang’s analysis unusual was that he divided Canadian government expenditures into five categories: expenditures for health and education, expenditures for capital and infrastructure, expenditures for the protection of persons and property (which included defense spending), expenditures for debt services, and expenditures for government and social services.

Mr. Wang found that only government expenditures for capital and infrastructure crowded out private investment. While these expenditures reduced private investment, they represented increased public sector investment for things such as highways and ports.

Expenditures for health and education actually "crowded in" private sector investment. These expenditures, Mr. Wang argued, represented increases in human capital. Such increases complement returns on private sector investment and therefore increase it.

Mr. Wang found that Canadian government expenditures for debt service, the protection of persons and property, and for government and social services had no effect on private sector investment. He argued that expenditures for protection of persons and property may involve some crowding out, but that they also stimulated private investment by firms winning government contracts for defense purchases. The same explanation could be applied to government expenditures for government and social services. These also include an element of investment in human capital.

His results suggest that crowding out depends on the nature of spending done by the government. Some kinds of spending clearly did not crowd out private sector investment in Canada.

ANSWERS TO TRY IT! PROBLEMS

1. Data on the economy that are more accurate and more speedily available should enhance the use of fiscal policy by reducing the length of the recognition lag.

2. If private sector investment does not respond much to interest rate changes, then there will be less crowding out when expansionary policies are undertaken. That is, the rising interest rates that accompany expansionary fiscal policy will not reduce investment spending much, making the shift in the aggregate demand curve to the right greater than it would be otherwise. Also, the use of contractionary fiscal policy would be more effective, since the fall in interest rates would “invite in” less investment spending, making the shift in the aggregate demand curve to the left greater than it would otherwise be.

3. Large supply-side effects enhance the impact of tax cuts. For a given expansionary policy, without the supply-side effects, GDP would advance only to the point where the aggregate demand curve intersects the short-run aggregate supply curve. With the supply-side effects, both the short-run and long-run aggregate supply curves shift to the right. The intersection of the AD curve with the now increased short-run aggregate supply curve will be farther to the right than it would have been in the absence of the supply-side effects. The potential level of real GDP will also increase.

4. REVIEW AND PRACTICE

Summary

The government sector plays a major role in the economy. The spending, tax, and transfer policies of local, state, and federal agencies affect aggregate demand and aggregate supply and thus affect the level of real GDP and the price level. An expansionary policy tends to increase real GDP. Such a policy could be used to close a recessionary gap. A contractionary fiscal policy tends to reduce real GDP. A contractionary policy could be used to close an inflationary gap.

Government purchases of goods and services have a direct impact on aggregate demand. An increase in government purchases shifts the aggregate demand curve by the amount of the initial change in government purchases times the multiplier. Changes in personal income taxes or in the level of transfer payments affect disposable personal income. They change consumption, though initially by less than the amount of the change in taxes or transfers. They thus cause somewhat smaller shifts in the aggregate demand curve than do equal changes in government purchases.

There are several issues in the use of fiscal policies for stabilization purposes. They include lags associated with fiscal policy, crowding out, the choice of which fiscal policy tool to use, and the possible burdens of accumulating national debt.
CONCEPT PROBLEMS

1. What is the difference between government expenditures and government purchases? How do the two variables differ in terms of their effect on GDP?

2. Federally funded student aid programs generally reduce benefits by $1 for every $1 that recipients earn. Do such programs represent government purchases or transfer payments? Are they automatic stabilizers?

3. Crowding out reduces the degree to which a change in government purchases influences the level of economic activity. Is it a form of automatic stabilizer?

4. The Case in Point on fiscal policy before World War I and after World War II mentions the idea of policy-induced recessions. Explain how this notion relates to the difficulties discussed in the text of using discretionary policy to stabilize the economy.

5. Suppose an economy has an inflationary gap. How does the government’s actual budget deficit or surplus compare to the deficit or surplus it would have at potential output?

6. Suppose the president were given the authority to increase or decrease federal spending by as much as $100 billion in order to stabilize economic activity. Do you think this would tend to make the economy more or less stable?

7. Suppose the government increases purchases in an economy with a recessionary gap. How would this policy affect bond prices, interest rates, investment, net exports, real GDP, and the price level? Show your results graphically.

8. Suppose the government cuts transfer payments in an economy with an inflationary gap. How would this policy affect bond prices, interest rates, investment, the exchange rate, net exports, real GDP, and the price level? Show your results graphically.

9. Suppose that at the same time the government undertakes expansionary fiscal policy, such as a cut in taxes, the Fed undertakes contractionary monetary policy. How would this policy affect bond prices, interest rates, investment, net exports, real GDP, and the price level? Show your results graphically.

10. Given the nature of the implementation lag discussed in the text, discuss possible measures that might reduce the lag.
1. Look up the table on Federal Receipts and Outlays, by Major Category, in the most recent *Economic Report of the President* available in your library or on the Internet.

   a. Complete the following table:

<table>
<thead>
<tr>
<th>Category</th>
<th>Total outlays</th>
<th>Percentage of total outlays</th>
</tr>
</thead>
<tbody>
<tr>
<td>National defense</td>
<td></td>
<td></td>
</tr>
<tr>
<td>International</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medicare</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income security</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Security</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net interest</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

   b. Construct a pie chart showing the percentages of spending for each category in the total.

2. Look up the table on ownership of U.S. Treasury securities in the most recent *Economic Report of the President* available in your library or on the Internet.

   a. Make a pie chart showing the percentage owned by various groups in the earliest year shown in the table.
   b. Make a pie chart showing the percentage owned by various groups in the most recent year shown in the table.
   c. What are some of the major changes in ownership of U.S. government debt over the period?

3. Suppose a country has a national debt of $5,000 billion, a GDP of $10,000 billion, and a budget deficit of $100 billion.

   a. How much will its new national debt be?
   b. Compute its debt-GDP ratio.
   c. Suppose its GDP grows by 1% in the next year and the budget deficit is again $100 billion. Compute its new level of national debt and its new debt-GDP ratio.

4. Suppose a country’s debt rises by 10% and its GDP rises by 12%.

   a. What happens to the debt-GDP ratio?
   b. Does the relative level of the initial values affect your answer?

5. The data below show a country’s national debt and its prime lending rate.

<table>
<thead>
<tr>
<th>Year</th>
<th>National debt (billions of $)</th>
<th>Lending rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992</td>
<td>4,064</td>
<td>6.0</td>
</tr>
<tr>
<td>1993</td>
<td>4,411</td>
<td>6.0</td>
</tr>
<tr>
<td>1994</td>
<td>4,692</td>
<td>8.5</td>
</tr>
<tr>
<td>1995</td>
<td>4,973</td>
<td>8.7</td>
</tr>
<tr>
<td>1996</td>
<td>5,224</td>
<td>8.3</td>
</tr>
<tr>
<td>1997</td>
<td>5,413</td>
<td>8.5</td>
</tr>
</tbody>
</table>

   a. Plot the relationship between national debt and the lending rate.
   b. Based on your graph, does crowding out appear to be a problem?

6. Suppose a country increases government purchases by $100 billion. Suppose the multiplier is 1.5 and the economy’s real GDP is $5,000 billion.

   a. In which direction will the aggregate demand curve shift and by how much?
   b. Explain using a graph why the change in real GDP is likely to be smaller than the shift in the aggregate demand curve.
7. Suppose a country decreases government purchases by $100 billion. Suppose the multiplier is 1.5 and the economy's real GDP is $5,000 billion.
   a. In which direction will the aggregate demand curve shift and by how much?
   b. Explain using a graph why the change in real GDP is likely to be smaller than the shift in the aggregate demand curve.

8. Suppose a country decreases income taxes by $100 billion, and this leads to an increase in consumption spending of $90 billion. Suppose the multiplier is 1.5 and the economy's real GDP is $5,000 billion.
   a. In which direction will the aggregate demand curve shift and by how much?
   b. Explain using a graph why the change in real GDP is likely to be smaller than the shift in the aggregate demand curve.

9. Suppose a country increases income taxes by $100 billion, and this leads to a decrease in consumption spending of $90 billion. Suppose the multiplier is 1.5 and the economy's real GDP is $5,000 billion.
   a. In which direction will the aggregate demand curve shift and by how much?
   b. Explain using a graph why the change in real GDP is likely to be smaller than the shift in the aggregate demand curve.

10. Suppose a country institutes an investment tax credit, and this leads to an increase in investment spending of $100 billion. Suppose the multiplier is 1.5 and the economy's real GDP is $5,000 billion.
    a. In which direction will the aggregate demand curve shift and by how much?
    b. Explain using a graph why the change in real GDP is likely to be smaller than the shift in the aggregate demand curve.

11. Suppose a country repeals an investment tax credit, and this leads to a decrease in investment spending of $100 billion. Suppose the multiplier is 1.5 and the economy's real GDP is $5,000 billion.
    a. In which direction will the aggregate demand curve shift and by how much?
    b. Explain using a graph why the change in real GDP is likely to be smaller than the shift in the aggregate demand curve.

12. Explain why the shifts in the aggregate demand curves in questions 7 through 11 above are the same or different in absolute value.
ENDNOTES


2. Investment also affects the long-run aggregate supply curve, since a change in the capital stock changes the potential level of real GDP. We examined this earlier in the chapter on economic growth.

3. A change in tax rates will change the value of the multiplier. The reason is explained in another chapter.